

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

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	:	
HARD ROCK CAFÉ INTERNATIONAL	:	
(USA), INC.,	:	
	:	
Plaintiff,	:	
	:	
-against-	:	ECF CASE
	:	
HARD ROCK HOTEL HOLDINGS, LLC,	:	
HARD ROCK HOTEL, INC., HRHH IP, LLC,	:	10 Civ. 7244 (WHP)
MORGANS HOTEL GROUP CO.,	:	
MORGANS HOTEL GROUP	:	NOTICE OF APPEARANCE
MANAGEMENT, LLC, DLJMB HRH	:	
VOTECO LLC, TURNER BROADCASTING	:	
SYSTEM, INC., BRAD LACHMAN	:	
PRODUCTIONS, INC., AND GENCO	:	
ENTERTAINMENT, INC.	:	
	:	
Defendants.	:	
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PLEASE TAKE NOTICE that defendants Hard Rock Hotel Holdings, LLC, Hard Rock Hotel, Inc., HRHH IP, LLC, Morgans Hotel Group Co., Morgans Hotel Group Management LLC and DLJMB HRH Voteco LLC (together the “HRHH Defendants”) hereby appear through the undersigned counsel. The undersigned request that notice of electronic filing of all papers be transmitted to them at the addresses given below.

[signature page follows]

Dated: New York, New York
October 11, 2010

DEBEVOISE & PLIMPTON LLP

By: /s/ Bruce P. Keller
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Attorneys for HRHH Defendants

CERTIFICATE OF SERVICE

I hereby certify that on October 11, 2010, the above Notice of Appearance on behalf of HHRH Defendants was filed electronically with the Clerk of Court through the CM/ECF system, and was uploaded to the CM/ECF system which will send an e-notice of electronic filing to the following:

Bruce R. Ewing, Esq.
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Dated: New York, New York
October 11, 2010

By: /s/ Julie M. Calderon Rizzo
Julie M. Calderon Rizzo